

Use of Information

RichCall is a project run by AURUS COMPUTERS SYSTEMS - FZCO an UAE legal entity ("Aurus", "us" "our" or "we"). Aurus respects your privacy and is committed to protecting it through this privacy policy (the "Privacy Policy"). This Privacy Policy describes how we collect, use, store, share, disclose and protect your information in connection with our website, <https://richcall.io> (the "Site"), and the RichCall Software, which includes live video chat, online calls any other additional services that Aurus may add to RichCall Software in the future (collectively, the "RichCall Software"). This policy applies only to information we collect through the Site or RichCall Software and any emails, texts or other electronic communications sent through the Site or RichCall Software.

This policy DOES NOT apply to information collected offline, through any other apps or websites (including websites you may access through the Sites or RichCall Software) or by any third party, including through any application or content (including advertising) that may link to or be accessible from or on the Site. These other websites, apps or third parties may have their own privacy policies, which we encourage you to read before providing information through them.

Please email us with any questions or comments about this Privacy Policy and our privacy practices at support@richcall.io.

NOTICE REGARDING DISPUTE RESOLUTION: Any disputes or claims arising under this Privacy Policy, or relating in any way to your use of the Site or RichCall Software, will be resolved by final and binding arbitration as provided for in our Terms of Service. Unless you opt out, you will only be able to pursue claims against Aurus on an individual basis, not as part of any class or representative action or proceeding, and you will only be permitted to seek relief (including monetary, injunctive, and declaratory relief) on an individual basis.

1. RichCall Customers and RichCall Customer Visitors.

You may be interacting with Aurus as a customer (or potential customer) of Aurus, who purchases from Aurus rights to use the RichCall Software on your own websites (a "Aurus

Customer"). Alternatively, you may be a visitor to one of Aurus's Customer's websites, which uses the RichCall Software on such Customer's website (a "Aurus Customer Visitor"). If you are an Ausu Customer Visitor you should review the privacy policy of the Aurus Customer's website, which will govern your use of the Aurus Customer's website and explain how the Aurus Customer treats information collected through such Aurus Customer's use of the RichCall Software implemented on such website. This Privacy Policy merely describes how we may collect, use, store, share, disclose and protect Aurus Customer Visitor information we obtain through our RichCall Software (as implemented on Aurus Customers' websites). We have no control over the privacy practices of Aurus Customers. Whether you are an Aurus Customer or Aurus Customer Visitor, please read this policy carefully to understand our policies and practices regarding collection and use of your information. **If you do not agree with this Privacy Policy, do not access or use the Site, RichCall Software or, if you are an Aurus Customer Visitor, the Aurus Customer's website. By accessing or using the Site, RichCall Software or (if you are an Aurus Customer Visitor) the Aurus Customer's website, you agree to this Privacy Policy.**

2. Changes to Our Privacy Policy.

We may update our Privacy Policy from time to time. If we make material changes to how we treat your personal information, we will post the new privacy policy on this page. Your continued use of the Site or RichCall Software after we make changes is deemed to be your acceptance of those changes, so please check this policy periodically for updates. You are responsible for periodically visiting this Privacy Policy to check for any changes.

3. Children Under the Age of 13.

The Site is not intended for children under 13 years of age, and we do not knowingly collect personal information from children under 13 without verification of parental consent. If you are under 13, do not use or provide any information on the Site. If we learn we have collected or received personal information from a child under 13 without verification of

parental consent, we will delete that information. If you believe we might have any information from or about a child under 13 without verification of parental consent, please contact us at support@richcall.io.

4. Information We Collect and How We Collect It.

We collect information from and about users of our Site and RichCall Software: (i) directly from you when you provide it to us; and (ii) automatically when you use the Site or RichCall Software, including when Aurus Customer Visitors engage in a communication using the RichCall Software through Aurus Customer websites.

4.1 Information You Provide to Us.

When you access or use the Site or RichCall Software, we may ask you to provide personally identifiable information, such as name, email address, telephone number or any other information we might collect that is defined as personal or personally identifiable information under applicable law ("Personal Information"). This information may include records and copies of our correspondence (including transcripts of chats, email addresses and phone numbers), your responses to surveys; details on transactions you carry out through the Site or RichCall Software. In addition, we may maintain transcripts of chats, emails, and other written communications conducted between Aurus Customers and their Aurus Customer Visitors. We may, in accordance with applicable law, record and maintain recordings of voice/video or other communications between Aurus Customers and their Aurus Customer Visitors and/or between you and Aurus.

4.2 Information Delivered to us by Aurus Customers and by Third Parties.

Aurus Customers may provide data (including data related to the Aurus Customer Visitors to their websites) to us in order for us to combine such data with our data for purposes of analyzing such combined data and running reports related to such combined data on behalf of our Aurus Customers. We maintain records of all such reports. As mentioned in this Privacy Policy, we are not responsible for the privacy practices of any of our Aurus Customers or any third party.

4.3 Information Collected Automatically and Tracking.

When you download, access or use the Site or RichCall Software, they may automatically collect certain information about your equipment, browsing actions, and patterns: (i) usage details (including traffic data, location data, communication data and the resources you access and use through the Site and RichCall Software); (ii) device information (including IP address, operating system, browser type, hardware ID, mobile network information and the device's telephone number). If you do not want us to collect this information, do not access or use the Site or RichCall Software, or, if you have already accessed or used the Site or RichCall Software, stop doing so immediately and delete any RichCall Software from your device.

The technologies we use for automatic information collection include cookies (small files sent to and stored on the computer or device you use to access or use our Site or RichCall Software).

4.4 Third-Party Information Collection.

When you access or use the Site or RichCall Software, or access their content, certain third parties, such as advertisers, analytics companies, your mobile device manufacturer, your mobile service provider and (if you are a Aurus Customer Visitor) Aurus Customers may use automatic information collection technologies to collect information about you, your computer or your device. The information these third parties collect may be associated with your personal information or your online or mobile activities over time and across different websites, apps and other online services websites. Such third parties may use this information to provide you with interest-based (behavioral) advertising or other targeted content. We do not control third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

5. How We Use Your Information.

We use information that we collect about you or that you provide to us, including any personal information, to: (i) provide you with the Site and RichCall Software and their contents, and any other information, products or services that you request from us; (ii)

provide feedback and run reports mentioned in section 4.2; (iii) perform or deliver a service to Aurus Customers and/or provide maintenance or support services for Aurus Customers; (iv) fulfill any other purpose for which you provide it; (v) carry out our obligations and enforce our rights, including for billing and collection; (vi) notify RichCall Customers when updates are available, and of changes to any products or services we offer or provide through the Site and RichCall Software; (vii) to allow you to participate in interactive features on our Site.

The usage information we collect helps us improve our Site and Aurus Software and deliver a better and more personalized experience by enabling us to estimate our audience size and usage patterns, store information about your preferences, customize our Site and RichCall Software according to your individual interests. The information we collect about our Aurus Customer Visitors enables us to offer Aurus Customers a platform which they use to communicate with, interact with, and deliver content to, Aurus Customer Visitors to their websites.

6. Disclosure of Your Information.

We may disclose aggregated information about you without restriction. Also, we may disclose your personal information to: (i) our subsidiaries and affiliates; (ii) contractors, service providers and other third parties we use to support our business and who are contractually bound to keep your personal information confidential and only use it for purposes for which we disclose it to them; (iii) to a buyer or other successor to all or substantially all of our assets, or to the assets of any division related hereto, through merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer; (iv) to comply with any court order, law or legal process, including to respond to any government or regulatory request; (v) to enforce our rights; or (vi) if we believe disclosure is necessary or appropriate to protect our rights, property, or safety, or those of others.

7. Your Choices About Our Collection, Use and Disclosure of Your Information.

We strive to provide you with choices about your personal information. You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. However, if you disable or refuse cookies, some portions of the Site or RichCall Software may be inaccessible or not function properly.

8. Data Security.

We implement measures designed to protect your personal information from accidental loss or unauthorized access, use, alteration or disclosure. However, the safety and security of your information also depends on you. We urge you to protect your user information and password and to be careful about giving out information in public areas of the Site or RichCall Software, which may be viewed by other users of the Site or RichCall Software.

Unfortunately, transmitting information via the internet and mobile platforms is not completely secure. We cannot guarantee the security of your personal information when transmitted through our Site or RichCall Software. Any transmission of personal information is at your own risk, and we are not responsible for circumvention of any privacy settings or security measures we provide.